

For Immediate Release

Splashing fun with 700 children and families of reformed offenders at NeuGen's Family Day

Singapore, 24 June 2023 – A day filled with laughter and merriment, NeuGen Fund ('NeuGen') hosted its largest Family Day event today with close to 700 attendees including beneficiaries and their families, sponsors, board members, volunteers, and staff. Held at the Wild Wild Wet water theme park at Downtown East, it was a joyous and fun occasion with a variety of activities to bring families together for quality bonding.

In his opening speech, the event's Guest of Honour, Assoc Prof Muhammad Faishal Ibrahim, Minister of State, Ministry of Home Affairs & Ministry of National Development, emphasised the importance of NeuGen's work in contributing towards a stable family and home environment, which is crucial for the child's development. He also commended the efforts of partners, sponsors and volunteers from Baker McKenzie Wong & Leow, Cisco and Morgan Stanley coming together to make the event possible.

It was a perfect opportunity for the beneficiaries to foster family ties and create lasting memories with one another. The families had an amazing time taking part in the fringe activities, watching the interesting magic show before trying out different play features within the theme park with their children. There was also a lucky draw segment where lucky winners walked away with exciting prizes.

Family Day is one of the annual key events under the My NeuOhana pillar of the charity's Neu Empowerment Model. While we remain committed to empowering children and youth to prevent intergenerational offending, NeuGen recognises the importance of family stability and is moving towards becoming more family-centric to reach out to more who may be in need, to provide support such as milk and diaper sponsorship, home improvement projects and other pro-social engagements all year long.

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About NeuGen Fund

Established in 2018, NeuGen Fund (“NeuGen”) is a registered charity with an Institution of a Public Character¹ status established to serve children and families reformed offenders. Through the Neu Empowerment Model, NeuGen engages beneficiaries through various academic and pro-social initiatives with the long-term objective of preventing intergenerational offending.

Intergenerational offending is not an easy challenge to crack. When a family member commits an offence, family members are not only affected in terms of livelihoods and discrimination, but such situations can result in a gravity pull to keep the children within vicious cycles of crime.

NeuGen seeks to amplify its impact by reaching out to more children and families in such situations and fulfil its vision of shaping a caring and inclusive society where lives are rebuilt to be productive and self-reliant. If you are an individual or organisation who believes in our cause, reach out to us on how you can help at hello@neugen.org.sg.

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¹ Institutions of a Public Character (IPCs) are exempt or registered charities which are able to issue tax deductible receipts for qualifying donations to donors. In other words, donors can claim tax relief from their assessable income based on the amount donated, at prevailing deduction rate. As this makes IPCs more appealing to donors in attracting donations, these organisations are rightfully held to a higher standard, both in terms of regulatory compliance as well as governance.