

For Immediate Release

Charity introduces Neu Empowerment Model to amplify impact for children of reformed offenders to break free

Singapore, 27 July 2022 – This morning, NeuGen Fund (formerly known as ISCOS ReGen Fund) announced the charity's name change in line with their introduction of an impact-oriented model after a strategic review. Known as the **Neu Empowerment Model, it comprises 4 pillars of education, personal voice, growth and nurturing environment** to provide holistic empowerment grounded on the belief that the children of reformed offenders can make the positive change and be empowered for their futures.

Intergenerational offending is not an easy challenge to crack. When a parent commits an offence, family members are not just affected in terms of livelihoods and discrimination. Such situations can result in a gravity pull to keep the children within vicious cycles of crime. This is where NeuGen comes in to support these children with a holistic model and community to help them break free.

As an IPC¹ charity currently supporting about 10% of children with this profile (equivalent to an average of 400 children and families of reformed offenders yearly since 2018), NeuGen engages beneficiaries through various academic and pro-social initiatives with the long-term objective of preventing intergenerational offending. This is aligned and supported by a recent study² on the adverse impact of parents' incarceration on the children.

“This (intergenerational offending) is a solvable problem, but we need to change our approach to win this. As a small nation, we cannot afford to lose any youth. If we put on our typical Singapore Spirit and mind to it, we can be the first nation in the world that truly ensures no child is caught up in intergenerational offending. I invite all of you to join our cause,” said Joshua Tay, Chairman of NeuGen Fund Management Board in his speech.

In 2021, the charity conducted a comprehensive strategic review of the charity and programmes with a joint taskforce formed by internal staff and an external firm, Consulius, to stay relevant and impactful particularly in a post-COVID outlook.

The study revealed that in order to stay relevant, the charity has to do three things:

- 1) Increase impact to support more children from reformed offenders to break free
- 2) Be more holistic in support of the children's development through lasting relationships
- 3) Attract more talent such as case officers to this work of journeying with the children and families

As a result, to demonstrate laser focus towards the new and young generations, the charity will now be known as **NeuGen Fund (“NeuGen”)**, adopting a new tagline ‘New Lives New Futures’

¹ Institution of a Public Character

² Understanding the Intergenerational Transmission of Criminality in Singapore, Ministry of Social and Family Development and National Council of Social Service (June 2020) <https://www.msf.gov.sg/publications/Documents/Occasional-paper-June2020.pdf>

to more aptly reflect the vision of empowering the next generation to lead new lives and forge new futures.

As part of the review, the **Neu Empowerment Model** was conceptualised to feature four main pillars - namely My NeuEducation, My NeuVoice, My NeuGrowth and My NeuOhana – to cover the various aspects of needs spanning academic, mental, emotional to provide holistic support.

The new name and impact model were revealed at a launch event at VivoCity today, graced by Mr Desmond Lee, Minister for National Development and Minister-in-Charge of Social Services Integration, in the presence of like-minded sponsors, volunteers and working partners of NeuGen.

In conjunction with the launch, NeuGen is hosting a week-long exhibition from 27 July to 2 August 2022 at VivoCity to engage members of public and generate awareness about the charity's impact and cause.

- End -

About NeuGen

The NeuGen Fund (“NeuGen”) is an IPC charity fund established to serve children and families reformed offenders. Founded in 2018, NeuGen engages beneficiaries through various academic and pro-social initiatives with the long-term objective of preventing intergenerational offending.

Intergenerational offending is not an easy challenge to crack. When a family member commits an offence, family members are not only affected in terms of livelihoods and discrimination, but such situations can result in a gravity pull to keep the children within vicious cycles of crime. At this juncture, NeuGen is only able to support 10% of such children in need.

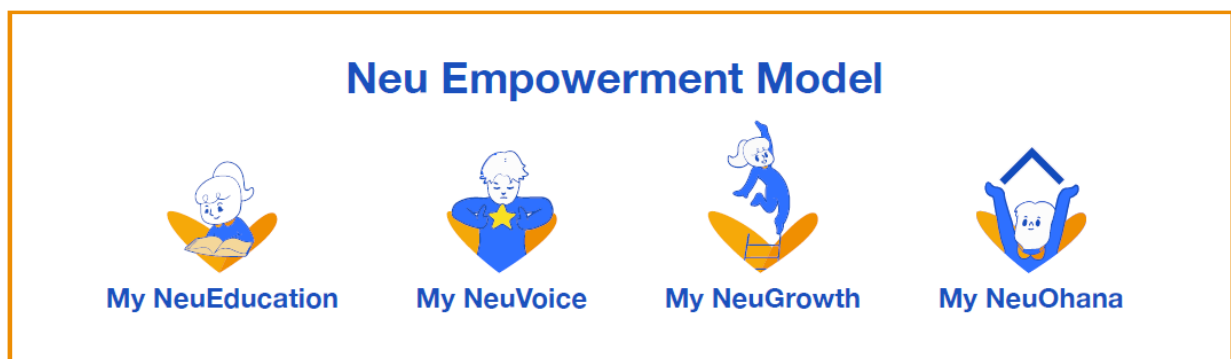
NeuGen therefore seeks to amplify its impact by reaching out to more children and families in such situations and fulfil its vision of shaping a caring and inclusive society where lives are rebuilt to be productive and self-reliant. If you are an individual or organisation who believes in our cause, reach out to us on how you can help at hello@neugen.org.sg.

Website: www.neugen.org.sg

Follow us on Facebook and Instagram: @neugencharity

About Neu Empowerment Model

As part of its strategic review in 2021, NeuGen has transformed its impact model to one of 4 pillars to shape holistic individuals with the capabilities to be more resilient.



My NeuEducation - Ensuring proactive educational intervention

- Sponsored Tuition
- NeuGen EdAward (Bursary)
- Education Sponsorship
- Bookworm programme
- Junior Enrichment programme

My NeuVoice - Empowering confidence, personal dignity and emotional uplift

- Youth Engagement Platform
- Mentoring
- Mothers/Caregivers Support Group

- Art Therapy
- Counselling Services

My NeuGrowth - Enabling holistic development and achievement

- After-School Activities
- Tri-Event (parent-children-youth workshop)
- Adhoc Enrichment workshops for children
- Adhoc Enrichment workshops for family

My NeuOhana - Strengthening family bonds and rebuilding a nurturing environment

- Family day
- Family bonding time (ad-hoc events)
- Birthday celebration
- Festive celebrations
- Tele-Visit
- Living Environment Assistance Programme (LEAP)
- Milk & Diaper Sponsorship

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